

Good Energy

Selling your electricity

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CEO

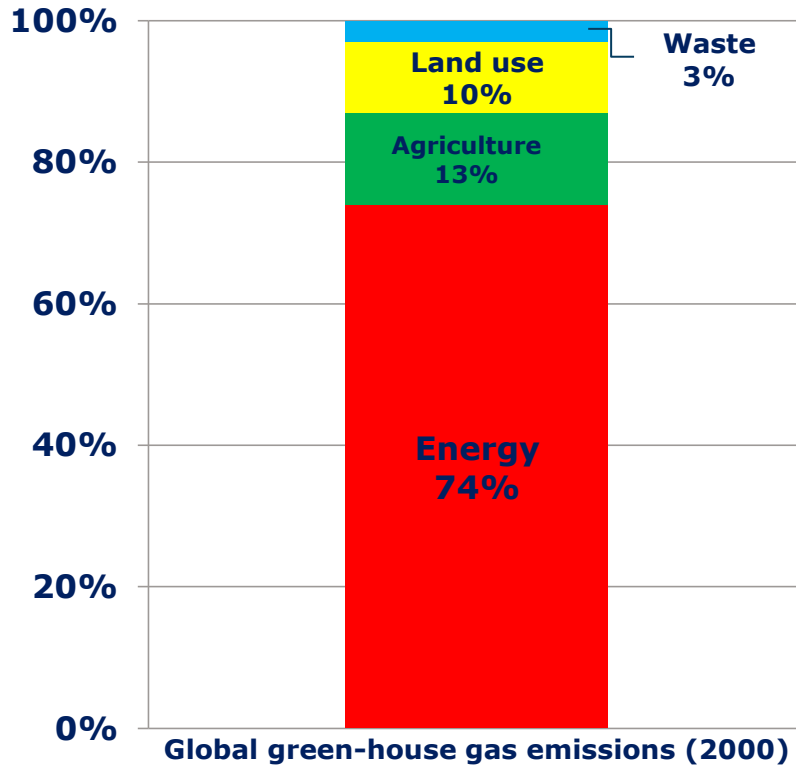
27th January 2011



Together we do this

Good Energy: Who we are

Good Energy was born in response to climate change



- Climate change threatens the future habitability of our world
- Climate change is an energy problem
- Good Energy's purpose is to help keep the world habitable by playing an active role in solving the energy problem

Good Energy's work is to promote a renewable energy future by helping:

- To change how we generate and use energy
- To move from a market that penalises renewables to one that supports them
- A fundamental shift of power from the big to the small
- To turn the UK energy market upside down

To achieve a habitable future the way we make, manage and use energy needs to change

Future energy

- 100% renewably sourced
- Properly valued
- Intelligently managed
- Decentralised and widely owned
- Locally sourced
- Easily understood
- Stable & secure
- Good for people and the environment

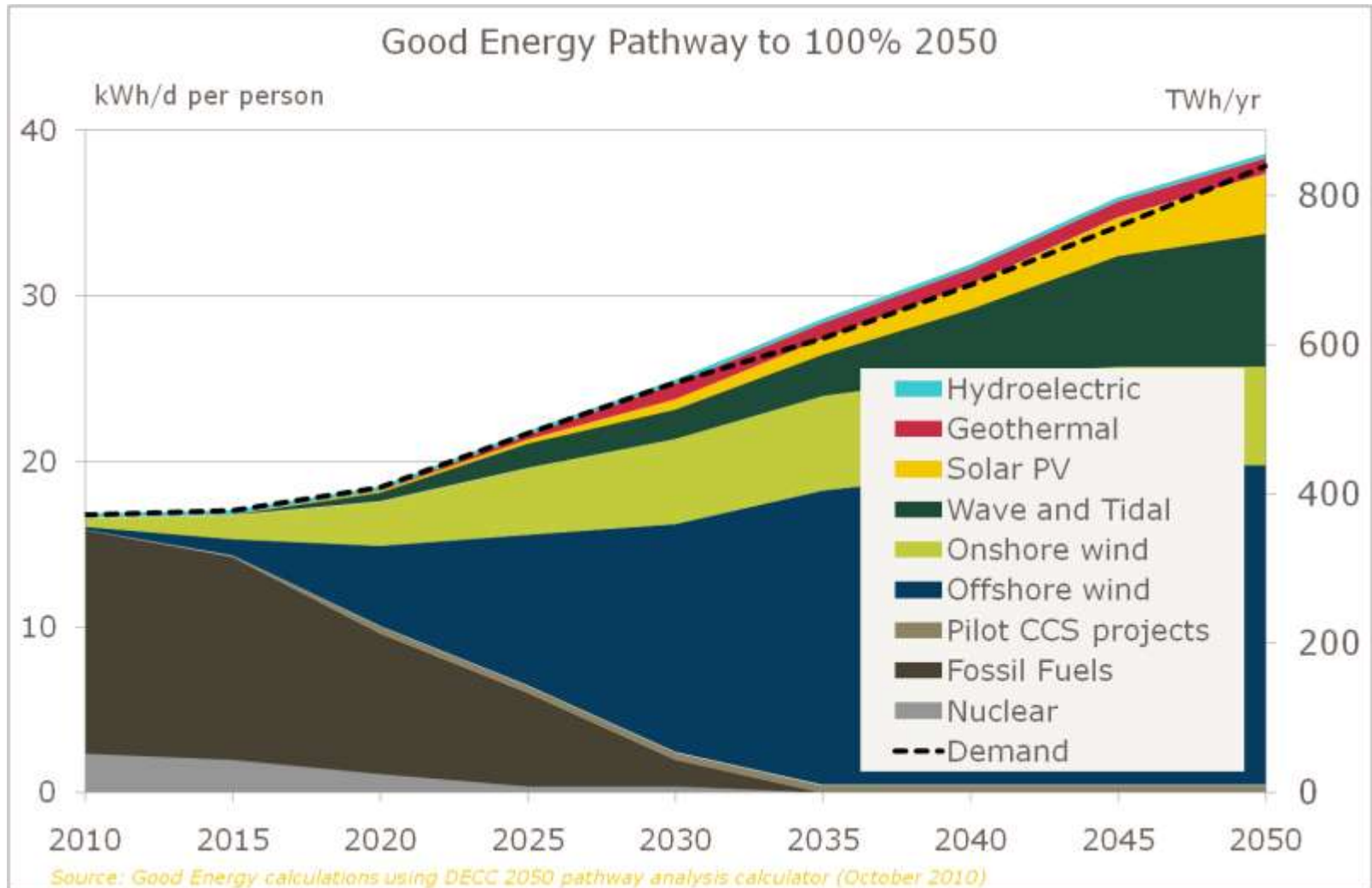
Energy today

- 97% fossil
- Undervalued
- Wasted
- Centrally owned
- Mined and made far away
- Complex and obscure
- Volatile
- Bad for people and the environment

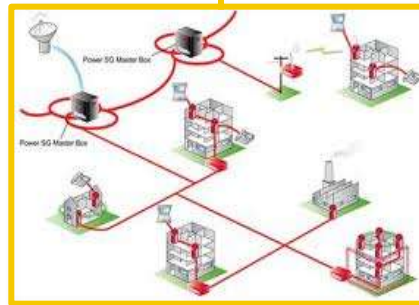
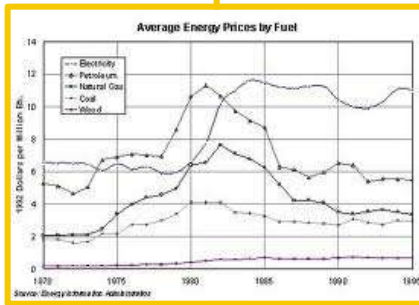
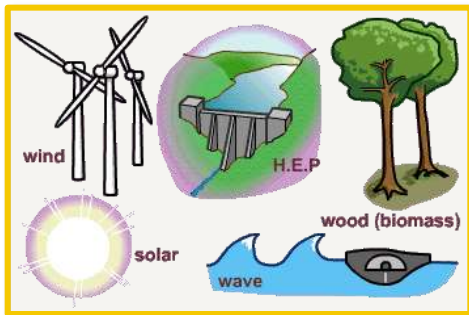
How we get there

- Move from brown to green technologies
- Value energy more
- Use it less
- Move from few generators to many
- Tap into local resources
- Make the complex simple
- Decouple from fossil fuels and foreign states
- Engage people for the benefit of the environment

A 100% renewable 2050: How would we get there?



What are the steps to achieve a new electricity face of Britain?



Together we do this

Microgeneration is at the heart of our mission.

What does this mean for farmers and land managers?

Good Energy already works with nearly a hundred who supply us with electricity, ranging from the Mackie family in Aberdeenshire to Adam Twine in Oxfordshire who is behind the Westmill community wind farm.



Mackie's Dairy Farm, Aberdeenshire

- The Mackie family use their three 850kWp wind turbines to generate electricity to turn their milk into ice cream.
- Any excess electricity is sold to Good Energy.



“This makes good sense for our business because our consumers have told us that it is important for them to know that their favourite ice cream is made with 100% renewable energy. It also makes good financial sense. We are a rural business which needs significant power levels and will continue to need more as we grow,” says Managing Director Mac Mackie.

Westmill Community wind farm, Oxfordshire

- Five 1.3MW turbines installed in January 2008
- Good Energy buys electricity from three which generate 6400MWh of electricity annually
- Enough to supply around 2000 Good Energy customers



Funding of the project was raised from a public share issue and with finance from the Co-op bank. This allowed local ownership of the site, maximising the social, environmental and economic benefits to the area.

St John's Wells Farm, Aberdeenshire

- Three 800kWp wind turbines installed.
- Generate approximately 6000MWh of electricity annually

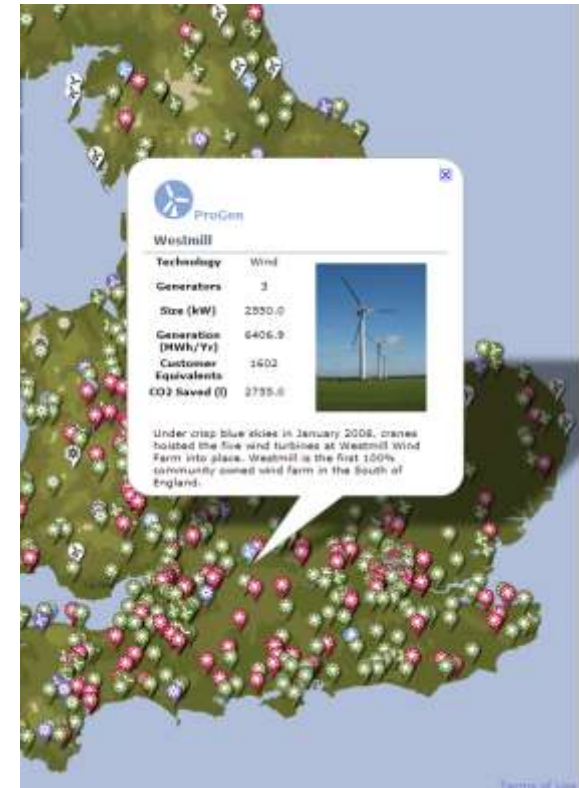


“My family has owned and worked St John’s Wells Farm for over 100 years and endured the ups and downs of farming. Like all businesses, it’s crucial that we adapt and diversify. For us, wind energy offered a great solution,” says farmer John Sleight

Good Energy: partner of choice for renewable generators

We work with and buy energy from over 1500 generators, delivering competitive prices, expert service and advice to:

- Homes, landowners, farmers and communities producing heat and electricity using solar power
- Landowners, farmers and communities producing electricity from small scale hydropower and wind farms.
- Pioneers using bio-energy and wave power to produce electricity.
- Good Energy is a “specialist” serving non-energy professionals.



The introduction of the Feed-in Tariff (FIT) in April 2010 made microgeneration more financially viable.

Under the FIT

- you are entitled to a sum for every unit of electricity you generate, even if you use it on site.
- you also earn a sum for the units that you export.

| Technology | Size of Generator | Total Generation Payment (pence per unit) | Export Payment (pence per unit) |
|---|-------------------|---|---------------------------------|
| All technologies installed after the 15th July 2009 | | | |
| Anaerobic digestion | <500kW | 11.5 | 3 |
| Hydro | <15 kW | 19.9 | 3 |
| Hydro | >15 - 100kW | 17.8 | 3 |
| Micro-CHP[B] | <2 kW | 10.0 | 3 |
| Solar PV | <4 kW new build | 36.1 | 3 |
| Solar PV | <4 kW retrofit[C] | 41.3 | 3 |
| Solar PV | >4-10kW | 36.1 | 3 |
| Solar PV | >10 - 100kW | 31.4 | 3 |
| Solar PV | Standalone[C] | 29.3 | 3 |
| Wind | <1.5kW | 34.5 | 3 |
| Wind | >1.5 - 15kW | 26.7 | 3 |
| Wind | >15 - 100kW | 24.1 | 3 |
| All technologies installed before 15th July 2009 | | | |
| All microgenerators signed up to Good Energy HomeGen scheme prior to 1st February 2010* | | 15 | 0 |
| All microgenerators not signed up to Good Energy HomeGen scheme | | 9.0 | 3 |

*The rate of 15p/unit is only available to existing customers that had joined Good Energy HomeGen prior to 1st February 2010.

Good Energy is a voluntary FIT licensee. Once your generator has been certified by the Microgeneration Certification Scheme (MCS) and we have registered you with Ofgem (the industry regulator), we will claim the FIT you are entitled to and pay it directly to you.

Our FIT proposition for commercial generators

For renewable generators from 30kW 20MW:

- We aim to offer a competitive price for exported electricity based on the market rate
- Good Energy will act as FiT facilitator
- Contract length up to 10 years
- Offer an annual variable price on exported electricity or a fixed price
- Can offer a floor price on export
- Happy to provide indicative pricing to assist with project modelling



What can you expect to earn from your solar PV installation?

ESTIMATE

This estimate is based on; the details highlighted above and current future UK Power Market prices and legislation, and as such is only a guide to the current value of any future exported power and renewable benefits from your proposed generator as pricing will fluctuate due to variations in the UK Power Market, and Renewable Certificates may be removed or amended in the future. Please contact Good Energy for a full quote once your site is within three months of commissioning, or when you are looking to secure a PPA.

| | |
|-----------------------------|------------------|
| Generator | 5MW Solar PV |
| Total Contract Term | 1 yr |
| Exported Energy (all units) | £41.93 per MWh |
| LEC (Exported LECs only) | 92% |
| REGO | £ 0.25 per 1,000 |
| Triad Payment | 92% |

The reasons to choose Good Energy

- We have been offering award-winning schemes designed to support renewable generators for over 10 years
- We have the systems and process to successfully manage large numbers of renewable generators serviced by the FITs
- All our staff are trained on renewable energy and each team has a high level of knowledge of FIT, renewable energy and electricity
- One in 25 of our customers is also a generator – this is leagues ahead of any other supplier
- Small-scale independent renewable energy is our business



Good Energy is helping people like you harness renewable energy



More about Good Energy FIT
Sign up to Good Energy today
Campaigning for renewables

www.goodenergy.co.uk

www.togetherwedothis.com

www.greenenergyrepublic.com